



SPECIAL EVENTS & CULTURAL ARTS DEPARTMENT

6591 ORANGE DRIVE • DAVIE, FLORIDA 33314-3399

PHONE: 954.797.1153 • FAX: 954.797.2078 • WWW.DAVIE-FL.GOV

76th ANNUAL ORANGE BLOSSOM FESTIVAL, PARADE & RODEO SPONSORSHIP OPPORTUNITIES



The Town of Davie, in cooperation with the Davie Pro Rodeo Inc, will host the 76th Annual Orange Blossom Festival, Parade and Rodeo on Saturday, February 23, and Sunday, February 24, 2013.

More than 250 country arts and crafters, as well as many fine art mediums, old west re-enactments, country & farm animals, antique stage coaches, rodeos, hands on exhibits, and live entertainment will be just a part of this weekends country festival. The admission to the festival is **free**. The event is expected to draw thousands of out of town visitors, as well as local spectators.

At this time, **we are seeking your support** by asking you to choose one of the many sponsorship opportunities listed. Sponsors will have first right of refusal for the 2014 OB Festival and Rodeo. This is a great opportunity to showcase your business and to support a unique community's heritage.

Please select your sponsorship and mail it back no later than February 5, 2013.

If you have any questions or concerns, please contact Matthew Mlodzinski, Senior Operations Manager at (954) 797-1163 or e-mail at matthew_mlodzinski@davie-fl.gov.

OB FESTIVAL & RODEO TITLE SPONSOR \$10,000



You will receive acknowledgement as the “Title” sponsor on all official publicity relating to this event. **Your** company logo or name listed in ALL news media public service and paid advertisement announcements.

Company’s flag presented as part of the grand opening ceremonies at the OB Rodeo on Saturday and Sunday*.

Company recognized throughout the event by both stage and rodeo announcers.

Company provided a display area for their products or services at both the festival and rodeo.

Company will receive 40 General Admission Tickets for the Rodeo on Saturday or Sunday.

OB PARADE TITLE SPONSOR \$5,000



You will receive acknowledgement as the “Title” sponsor on all official publicity relating to this event.

Your company logo or name listed in ALL news media public service and paid advertisement announcements.

Company’s banner will appear on main stage as a title sponsor.*

Your Company’s car or float will kick-off the parade as part of the grand opening ceremonies (car or float supplied by sponsor).

Company recognized throughout the parade by the stage announcer.

Company provided a display area for their products or services at the OB festival.

Company will receive 20 General Admission Tickets for the Rodeo on Saturday or Sunday.

OB PARADE MARCHING BAND SPONSOR \$350



Company’s 2’x7’ banner displayed at the festival.*

Company will be mentioned as a marching band sponsor as bands march past the viewing stand by the parade announcer.

Company will receive 6 General Admission Tickets for the rodeo on Saturday or Sunday.

OB FESTIVAL MAIN STAGE SPONSOR \$2,000



Company's 3'x4' sign displayed on the Stage.*

Company provided a display area for their products or services.

Company will be mentioned at least twice during the event.

Company will receive 10 General Admission Tickets for the rodeo on Saturday or Sunday.

OB FESTIVAL SPONSOR \$350



Company's 2'x7' banner displayed at the festival.*

Company provided a display area for their products or services.

Company will be mentioned at least twice during the event.

Company will receive 6 General Admission Tickets for the rodeo on Saturday or Sunday.

MAJOR RODEO SPONSOR \$3,000



Company's name featured on all printed advertising.

Company's logo featured on rodeo posters and flyers.

Company's flag presented in opening ceremonies.*

Company recognized throughout the event by announcer.

Company's 2'x7' banner will be displayed in the rodeo arena.*

Company provided a display area for their products or services.

Company will receive 20 General Admission Tickets for the rodeo on Saturday or Sunday.

RODEO CHUTE SPONSOR \$1,000



Company's name featured on all printed advertising.
Company's logo featured on rodeo posters and flyers.

Company's 4'x8' sign displayed over bucking chute area.*

Company provided a display area for their products or services.

Company's name mentioned by announcer each time your chute opens through out the rodeo.

Company will receive 10 General Admission Tickets for the rodeo on Saturday or Sunday.

RODEO BANDSTAND SPONSOR \$500



Company's 2'x7' banner displayed on the rodeo bandstand*.

Company will be mentioned throughout the event by announcer.

Company provided a display area for their products or services.

Company will receive 8 General Admission Tickets for the rodeo on Saturday or Sunday.

RODEO ARENA SPONSOR \$350

Company's 2'x7' banner displayed at the arena*.

Company provided a display area for their products or services.

Company will be mentioned at least twice during the event

Company will receive 6 General Admission Tickets for the rodeo on Saturday or Sunday.

Note: * Signs, Flags and Banners supplied by the Town of Davie

DON'T MISS YOUR CHANCE TO BE A PART OF THIS DAVIE TRADITION! PLEASE FILL OUT THE SPONSORSHIP APPLICATION AND MAIL BACK AS SOON AS YOU CAN!

If you have any questions or concerns, please contact Matthew Mlodzinski,
Senior Operations Manager at

(954) 797-1163 or matthew_mlodzinski@davie-fl.gov.

Visit our web page at www.davie-fl.gov



76TH ANNUAL ORANGE BLOSSOM FESTIVAL, PARADE & RODEO SPONSORSHIP APPLICATION

MAIL & MAKE CHECKS PAYABLE TO:

Call: (954) 797-1163
Fax: (954) 797-2078
E-mail: matthew_mlodzinski@davie-fl.gov

Town of Davie - OB Fest
6591 Orange Drive
Davie, Florida 33314
Attn: Matthew Mlodzinski

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Day Phone: _____ Eve Phone: _____

E-mail: _____ or FAX #: _____

YES... I will sponsor the 76th Annual Orange Blossom Festival, Parade, and Rodeo on Saturday, February 23rd, and Sunday, February 24th, 2013.

(Check one) Please mail your sponsorship by February 5, 2013

___ **OB FESTIVAL & RODEO TITLE SPONSOR \$10,000**

___ **OB PARADE TITLE SPONSOR \$5,000**

___ **OB PARADE MARCHING BAND SPONSOR \$350**

___ **OB FESTIVAL MAIN STAGE SPONSOR \$2,000**

___ **OB FESTIVAL SPONSOR \$350**

___ **MAJOR RODEO SPONSOR \$3,000**

___ **RODEO CHUTE SPONSOR \$1,000**

___ **RODEO BANDSTAND SPONSOR \$500**

___ **RODEO ARENA SPONSOR \$350**



***Please e-mail your camera ready "LOGO" to matthew_mlodzinski@davie-fl.gov**